



Position: Community Ambassador

Positions Available: 5

Location: Healthy Ride office, your community, and all over Pittsburgh

Reports to: Community Initiatives Manager

Deadline: Friday, February 26, 2021

Compensation: \$5,000 for the total program period, April through September.

This is a part-time, seasonal position.

Healthy Ride seeks motivated individuals and 501c3 organizations to be our next class of Community Ambassadors! The [Community Ambassador](#) program is grounded in equity and focuses on connecting Pittsburgh's low-income residents, high school and university students, and communities of color to the bike share program, safe bicycling infrastructure, and city cycling education.

Throughout 2018 and 2019 Healthy Ride bike share has expanded its network of bike stations across Pittsburgh, giving more neighborhoods access to bikes. As we grow, we seek to build meaningful connections in Pittsburgh neighborhoods while offering paid seasonal positions for community members and the non-profits who support these communities. We're looking for people with strong neighborhood ties to help Healthy Ride grow its outreach initiatives, and spread awareness about the MoveForwardPGH campaign. Healthy Ride Ambassadors will help inform their networks about upcoming bike/ped infrastructure and introduce new riders to safe cycling routes and practices. Community Ambassadors will possess a passion for their community, and must be willing to gain the skills necessary to educate community members on current and forthcoming city bike infrastructure, bicycle riding safety, offer rider support, and lead group bike rides.

Communities of Focus:

- Downtown
- East Liberty
- Homewood
- Larimer
- North Side - Manchester, Central North Side, California-Kirkbride, Allegheny West, Allegheny Center
- Squirrel Hill
- South Side Flats

As an Ambassador you will be trained by Healthy Ride and our community partners to:

- Learn bicycle safety and gain confidence in riding on city streets



- Recognize where bike paths/trails are in your neighborhoods and the rest of the city in order to coordinate group rides
- Learn about new and upcoming safe cycling infrastructure and initiatives and communicate these updates to community members and new riders
- Be an example of why biking is a positive lifestyle choice and teach simple ways to start biking
- Be a main point of contact for your neighborhood and community regarding community bicycling initiatives
- Communicate the benefits of biking in relation to the community, personal health, environmental impacts, and the first/last mile of transit
- Provide enthusiastic, friendly, and passionate customer service for community cyclists of all ages
- Promote Healthy Ride, MoveForwardPGH, and BikePGH projects and events using social media

Ambassadors will work approximately 20 hours a month and must have a flexible schedule in order to meet the following program goals:

- Attend all 4 Community Ambassador training events on:
 - Thursday, April 15, 5:30-7:30pm
 - Saturday, April 17, 1-5pm
 - Sunday, April 18, 1-5pm
- Attend all mandatory monthly check-in meetings on the third Wednesday of the month from 5:30-7:30pm
- Plan, recruit, and host 4 community bike rides
- Identify, plan, and attend at least 2 neighborhood events on behalf of Healthy Ride
- Create 1 Blog Post for the Healthy Ride Blog about your experience
- Follow, engage, and promote messaging from Healthy Ride, BikePGH, and MoveForwardPGH social media accounts
- Collect feedback from your community and the Pittsburgh community at-large regarding current and upcoming bicycle infrastructure projects in collaboration with Healthy Ride partners
- Perform outreach at 2 Open Streets events in collaboration with Healthy Ride team
- Have one-on-one monthly in-person planning meetings with the Lead Community Ambassador at Healthy Ride offices

We're looking for people who are excited to get outside and ride bikes!

Apply as an Individual:

To apply, please send us your resume or a list of work and volunteer experience, along with a cover letter that answers the following:



1. Why do you like to bike?
2. What are your favorite community events?
3. If you could focus your Ambassadorship on 2 Pittsburgh neighborhoods which ones would they be and why?
4. And what's an interesting story you'd like to share about one of those neighborhoods?

Apply as an Organization:

(You must be a certified 501c3 non-profit to apply as an organization)

To apply, please send us an organization profile including: Organization Name, EIN #, Year Founded, Mission Statement, Number of staff, Communities served , Organization Website.

Also, please prepare a cover letter that answers the following:

1. Why does your organization want to be a Community Ambassador?
2. Why does your team like to bike?
3. How do you think the mission of your organization overlaps with Healthy Ride's mission?
4. What programming does your organization offer that you believe could overlap with Healthy Ride?

Email your application to jobs@pghbikeshare.org with "Community Ambassador" in the subject line.