



**Position:** Community Ambassador

**Positions Available:** 3 - 4

**Location:** Bike Share Pittsburgh office, your community, and all over Pittsburgh

**Reports to:** Community Initiatives Manager

**Deadline:** Friday, February 26, 2021

**Compensation:** \$5,000 for the total program period, April through September.

Bike Share Pittsburgh seeks passionate, community-driven 501c3 organizations to be our next class of Community Ambassadors in 2022! The [Community Ambassador](#) program is grounded in equity and focuses on connecting Pittsburgh's low-income residents, BIPOC communities, and mobility deficient neighborhoods to the bikeshare program. The goal of the program is to build the most equitable, accessible, and joyful bikeshare program for all city residents. Community Ambassadors work to break down barriers to bicycling in their communities, promote safe bicycling infrastructure and safe city cycling education, and spread the joy of biking throughout the Burgh.

Community Ambassadors will possess a passion for their community, and must be willing to gain the skills necessary to educate community members on current and forthcoming city bike infrastructure, bicycle riding safety, offer rider support, lead group bike rides, and organize a community event that celebrates not only bikeshare but also the Community Ambassador organizations and their communities.

As an Ambassador you will be trained by Bike Share Pittsburgh and our community partners to:

- Learn bicycle safety and gain confidence in riding on city streets
- Recognize where bike paths/trails are in your neighborhoods and the rest of the city in order to coordinate group rides
- Learn about new and upcoming safe cycling infrastructure and initiatives
- Be an example of why biking is a positive lifestyle choice and teach simple ways to start biking
- Be a main point of contact for your community regarding bicycling initiatives
- Communicate the benefits of biking in relation to the community, personal health, environmental impacts, and the first/last mile of transit
- Provide enthusiastic, friendly, and passionate customer service for community cyclists of all ages
- Promote Bike Share Pittsburgh projects and events using social media

Community Ambassadors will invest approximately 20 hours a month and must have a flexible schedule in order to meet the program goals.

Training & Internal Communication:



- Attend all 3 **mandatory** Community Ambassador in-person training events on:
  - Wednesday, April 20, 3-5pm
  - Thursday, April 21, 3-5pm
  - Friday, April 22, 11am-2pm
- Attend all **mandatory**, in-person monthly team meetings (TBD)
- Have one-on-one monthly in-person planning meetings with the Community Initiatives Manager and the Director of Marketing & Community Outreach

#### Outreach:

- Plan, recruit, and host 2 community bike rides
- Develop a community event with the Community Ambassador cohort that connects your community to bikeshare, bicycling, the outdoors, and other community resources
- Collect feedback from your community and the Pittsburgh community at-large regarding current and upcoming bicycle infrastructure projects in collaboration with Bike Pittsburgh
- Support outreach efforts by attending 2 outreach events

#### Content & Promotion:

- Create 1 Blog Post for the Healthy Ride Blog about your experience and your organization
- Follow, engage, and promote messaging from Bike Share Pittsburgh and Bike Pittsburgh

We're looking for people who are excited to get outside, ride bikes, and spread the joy of biking in their community!

#### **Apply as an Organization:**

(You must be a certified 501c3 non-profit to apply as an organization)

To apply, please send us an organization profile including:

Organization Name

EIN #

Year Founded

Mission Statement

Number of staff

Communities served

Programs offered

Organization Website

Also, please prepare a cover letter that answers the following:

1. Why does your organization want to be a Community Ambassador?
2. How do you think the mission of your organization overlaps with Healthy Ride's mission?
3. What programming does your organization offer that you believe could overlap with Healthy Ride?



4. What are your favorite community events and why?
5. Does your organization host or participate in any community events? Please list and describe all that apply.
6. Do any of your members currently bike? If so, who and where do they like to ride?
7. Why does your team like to bike?

Email your application to [jobs@pghbikeshare.org](mailto:jobs@pghbikeshare.org) with “Community Ambassador” in the subject line.